Albert Internoscia, DMD, MAGD, Master Academy of General Dentistry Denture Sufferer Solutions & Relief Center, 419 Route 206, Hillsborough, NJ, 08844 908-874-4555

Dear Friend,

I have something very important to tell you, so set this **FREE REPORT** aside until you have enough uninterrupted time to read it in its entirety. The valuable information that follows may change your life.

Do You Know the Entire Truth About Having Better Fitting, Stronger, And More Reliable Teeth, That Won't Pop up, Fly Out, Or Get Stuck When Eating?

Since you're still reading, you've probably realized that you may need some help and good advice with your dentures. And let me tell you that knowing how to make the right decision about what you need is just as important as realizing that there ARE more options out there for you instead of just struggling along with agonizing and frustrating dentures! Because...

Selecting the Right Dentist to Help You with Your Teeth can Mean the Difference Between Enjoying Life, Eating, Talking, and Laughing or Being Miserable and Being Deprived of some of Life's Simplest Pleasures.

You see, if a Dentist is not really on the ball and hasn't gone through the continuing education, or is looking out for their own best interests instead of yours... LOOK OUT!

I'd like to give you some examples of real situations, to see what I mean:

SCENE 1 – Helen was a very nice woman, who realized that she was going to need to get the rest of her teeth pulled. When talking to her dentist, he told that her ONLY option was to get full mouth dentures.

Helen had just turned 60, and was the picture of health except for the missing teeth. She was very positive and optimistic about life, and was willing to do whatever it took to get the best treatments for herself. She asked her dentist, "What about dental implants? A couple of my friends have them, and they seem to really like them."

The dentist took a deep breath, frustrated by such a question, and replied, "You don't qualify for such a procedure Helen." Trusting her dentist, she went ahead and had the dentures made for her. Helen absolutely couldn't stand her dentures. She found that every time she went out to eat she notice that there were certain foods she couldn't eat, such as apples, and certain vegetables. Every time she went to laugh, she felt she had to put her hand over mouth. All because of the fear that they would fly out on her, or move around.

She was so sick of using gobs of denture adhesive, gagging uncontrollably, and a loss of taste and having sore spots in her mouth! Even the foods that she could eat, didn't taste as well, because the dentures covered the roof of her mouth and taste sensations.

How It All Changed!

So, 5 years went by, and Helen was reading in a local newspaper how there were new procedures that could assist people with dentures. She went ahead and came in for a free initial consultation, only to find out that **she has always been qualified to have dental implants!**

That the dentist she was working with, didn't give her the correct advice, because he wasn't trained in assisting people with dental implants, and he would've had to send her to another dentist. Something some dentists do not like to do. In other words, Helen just spent the last 5 years, plus all the money on her dentures, only to have to deal with all the problems, frustrations, worries, fears, and embarrassing thoughts that come with dentures, because her dentist was not looking out for her best interests.

Now, while Helen came in and got help. There are many others who never find out their options, or when they find out it's too late.

For example, Helen had a friend Rita. Rita had gone to the same dentist, and had the same procedures as Helen.

When Rita came in she was very excited and happy, because she thought that dental implants and having stronger, more reliable teeth was going to be her "savior"!

But the problem was that Rita had too much bone loss, due to the dentures, and she was no longer capable of getting dental implants. However, if she came in a few years earlier, we would've been able to give her the teeth that would create the feeling of confidence, more than she has felt in 10 years of wearing dentures.

While we were still able to give her some help with her gums and help her with the fitting of her current dentures. It was nowhere near the level of comfort we could've given her if she came in earlier. This kind of story can break your heart. It's apparent that she will always regret accepting a treatment plan without first being educated about her options. (The thought of a beautiful confident woman like her forced to make an unwanted decision is very sad.)

Why Did This Happen?

With Helen and Rita's situation, with the advice they received, they thought they were making the best decision. Unfortunately, the advice they received was not based upon a strategic recommended plan that had all their best interests in mind, but rather based upon just one of many services that could "solve their problem."

Instead of first diagnosing the situation for Helen and Rita, and helping them weigh all their options to avoid making costly mistakes, this dentist did just the opposite! He gave them only one choice.

Have you ever known anyone who has gone through a similar problem? Maybe a friend or family member? Can you see yourself in this situation either today or sometime in the future?

Please take note! YOU are responsible for being educated about your options when it comes to your dental health. YOU must take the steps necessary to assure yourself of a dental future that is far better than the one just reviewed!

"How You Can Have A Stronger Bite With More Comfortable, and Confident, Teeth Quickly, Easily, Anxiety-Free And Pain-Free! <u>Guaranteed!"</u>

Many former denture sufferers are now telling me how they are eating and truly enjoying the foods that they haven't been able to eat in so long. Their actually tasting the foods they are eating, and don't have to mess with gobs of denture adhesive, and how their lives have changed, because of their new dental implants.

My name is Dr. Al Internoscia and I help people who are <u>currently wearing dentures</u> in <u>getting a more comfortable</u>, <u>enjoyable</u>, <u>stronger bite</u> through the new revolutionary advancements in dentistry. In this letter, my purpose is to educate you so that you know what your options are, and if you are a candidate for dental implants.

At the end of this letter, I have a special **FREE GIFT** I'd like to offer to you, and I hope you take me up on it, but first.. if you are finding that your dentures are uncomfortable, annoying, limiting, and extremely frustrating, please read this entire letter to find out what some of my happy patients have to say, and to find out how you can get a **stronger**, **more confident**, **comfortable**, **and attractive smile with practically pain free dentistry!**

The Harsh Reality That Most Dentists Don't Want You To Know!

I want to congratulate you on taking the steps to find out how you and others can have a stronger, better bite, while having a whiter, brighter, more attractive and more confident smile!

I have created this booklet to educate people, like yourself, who want to improve their ability to eat the foods they like, and don't know what questions to ask, what procedures are available to them, or what advancements in technology (if a dentist stays up to speed with their training) are available. YOU can turn any smile into a 5 Star Smile that is strong, comfortable, and confident in just a few visits.

The greatest thing about all of this is it can be done in a pain free, anxiety free environment, where you don't feel a pinch of pain, and can enjoy the experience! I truly believe there is nothing more vulnerable than to walk into a place to purchase something and not know what to ask, request, or demand for that matter.

For example, if you've ever brought your car in to get your oil changed, and that is all you wanted, but the mechanic tells you 10 other things that are wrong with your car. Now, he may be telling you the truth, but the problem is that you don't know if he's telling the truth or not.

The same is when you walk onto a car lot to buy a new car. The car salesman is sizing you up to find out how much you know, because they are going to be negotiating a price with you in a minute. If you know what you are talking about, you will be able to buy the same car for a lot less than the person who walks in and doesn't have a clue. In my own opinion, there is nothing more unethical than to sell to people what they don't need or want! Or at prices that are jacked up, just because the consumer isn't educated and doesn't know what he or she is talking about.

That's why I've created this booklet, so you can get pretty clear on what you need or want before you ever even step foot in a dental office.

Are Dentists Like Mechanics Or Car Salesman?

Now, you may be thinking, "Dr. Internoscia, I didn't know dentists are like mechanics or car salespeople!"

Well, most aren't and just like any profession or trade, the majority of dentists are ethical and fair, but even if they are ethical and fair, it doesn't mean they can give the same quality of advice and service. Many don't have the same training and some do not even stay up to date with their continuing education.

All Dentists Are NOT The Same

Readers Digest did a research study where they sent in a prospective patient to 12 different dental offices to get price quotes. The prospect was given 12 totally different treatment plans, and 12 different price quotes. Some of the quotes were different by over \$5000 dollars.

So, I think it IS important to know what procedures you want to have done, and what your options are. For example, Alisyn Giraldi is a local resident who came in and wanted 6 veneers put in. That would have cost her more than \$4000.00 easily, but all she needed was to have her teeth whitened to get the same results. This saved her thousands of dollars, and I hope this report can do the same for you!

The following are 3 dangers people with dentures face, and a lot of the common questions people have regarding dental implants. There may be a couple that does not apply to you. Just skip over them, and go to the ones that do. By looking over these questions and answers, you'll be a lot more knowledgeable and confident when going into a dental office, asking questions, and scheduling an appointment.

3 Dangers of Tooth Loss and Poor Fitting Dentures That You Must Know About!

Danger #1: Bone Loss Makes You Look Older Quicker

Dental Implants assist you in looking and feeling younger, because they prevent bone loss. By preventing bone loss that would normally occur with the loss of teeth, your facial structures remain normal and intact. The chances of wrinkling and the look of old age before your time is less likely. In other words, everyday that you continue to wear dentures, you are experiencing bone loss, which makes you look much older than you have to.

Danger #2: Dentures Increase Your Risk of Heart Disease & Oral Cancer

While tooth loss may seem like a small problem compared with other health and fitness issues, it is often the first sign of bigger health problems for many people and can put them at higher risk for heart disease and oral cancer. When dentures don't properly fit, bacteria can lie in areas behind them and lead to bone disease and oral cancer. Oral Cancer is probably one of the least known forms, but the American Cancer Society reports that there will be approximately 30,000 new cases diagnosed this year alone. Then there is Heart Disease, which has been linked to gum disease. When partial dentures do not fit correctly, you have a higher chance of gum disease. The reason you must be aware of these concerns is because dentures are causing more problems than just being uncomfortable and unattractive.

Danger #3: Dentures May Reduce Your Life Span

I know this sounds kind of ridiculous, because who would ever think that your teeth could have an affect on how long you live. But it's true! Many people with poor fitting dentures or multiple missing back teeth live shorter life spans of up to 10 years less due to poor eating habits and stomach problems. They tend to eat more processed foods and experience many other health problems related to malnutrition from poorer eating habits. People today now have options to dentures, and one of them is dental implants. People who get dental implants can finally eat the healthy foods they have been missing such as; apples, fresh vegetables, corn on the cob, and even steak!

Commonly Asked Questions!

Q: What are Dental Implants?

A: The dental implants used by most dentists and dental specialists are root-form implants, which basically means that they are replacement, or substitute tooth roots, used to replace natural tooth roots in areas of the mouth where teeth are missing. Since it replaces the tooth root, it creates the stability needed to have much stronger teeth that stay in place and don't move around.

Q: What Are The Benefits Of Dental Implants?

A: Here is a list of just a few of the benefits:

- 1. **Prevents Bone Loss-** by preventing bone resorption that would normally occur with the loss of teeth, the facial structures remain intact. This is especially important when all of the teeth are missing, because the lower one-third of the face collapses if implants are not placed to preserve the bone.
- 2. Overall quality of life is enhanced with replacement teeth that look, feel and function more like natural teeth. You will look younger and more attractive which allows you to be even more confident and enjoy smiling, laughing, and talking with others.
- 3. You can now live longer, because you'll get to eat better and prevent malnutrition or stomach problems! Fresh Vegetables and fruits are back on the menu! You can now eat the foods you like. Also, since your chewing is improved, your digestion will be even better as well!
- 4. Increases the amount of enjoyment you get out of eating.
- 5. **Creates more confidence in social situations.** Most of our patients love their new implants, because of their improved appearance, function, and comfort and health.
- 6. Allows you to relax and not have to worry about your dentures moving around, popping out, or gagging you. You'll never worry about your dentures flying out when you laugh, sneeze, cough, or when you eat. Implants are so securely attached that the fear of them falling out will be eliminated!
- 7. You mouth will be restored as closely as possible to its natural state. By replacing the entire tooth, as well as the tooth root, it is possible to replicate the function of natural teeth, with a strong, stable foundation that allows comfortable biting and chewing. Also, nothing in the in the mouth looks or feels false or artificial!
- **8.** You will be able to taste foods more fully. Wearing an upper denture can prevent someone from really tasting food, as the roof of the mouth is covered. With implant supported replacement teeth, it is not necessary to cover the roof of the mouth, so it is possible to enjoy the taste of foods.
- 9. **Improves overall oral health and decrease the risk of oral cancer and heart disease.** It is much easier to care for implants of any kind versus dentures. So, your chances of bacteria build up, and gum disease decreases when you have implants.

10. Eliminate Denture Adhesives FOREVER!

Since implant supported teeth are securely attached to the implants, there is no need for messy dentures adhesives.

11. Your other teeth will not be affected because of missing teeth. Since replacing missing teeth with implant supported crowns and bridges do not involve the adjacent natural teeth, they are not compromised or damaged. For example, when you wear a partial denture, you have clamps that hook onto adjacent teeth, which put pressure on them that causes them to loosen and come out. And bridges require grinding down of the adjacent teeth so that the bridge can be cemented on them. This tooth structure can never be replaced.

Q: Am I A Candidate For Dental Treatment?

A: Almost anyone missing one or more teeth and in general good health is a candidate for dental implant treatment. There are few medical conditions that can undermine the success of implant treatment, such as uncontrolled diabetes. However, here are few condition that would keep someone from having implant treatment altogether. Quality and quantity of available bone for implant placement is more often a factor in qualifying for dental implants than medical conditions. However, even people who have lost significant amount of bone can qualify for dental implant treatment with additional procedures to add bone or create new bone. Advances in this type of treatment have made it possible for thousands of patients who would not previously have been considered candidates to have successful implant procedures.

Q: How Painful Is Getting Dental Implants?

A: Most of our patients report that they feel very little if any pain during the procedure. One of the things we do during your treatments is to make you as comfortable as possible. We give pain-free injections and numb only the area we need to work on. Also, when you leave our office, you'll get a prescription if necessary. Plus we will call you later that night or the next morning to make sure that you are not in any abnormal amounts of discomfort. Our goal is to give you stronger, more comfortable teeth, with practically pain-free dentistry!

Q: How Long Will It Take To Complete The Treatment?

A: You will notice a difference almost immediately. However, the entire process can take anywhere between 3-9 months to complete. This depends on the type, and quantity of implants you need, along with the quality of bone in which the implants are placed. There are treatment options that are faster, such as dentures; however, none of these traditional methods prevent bone loss, or give the type of natural look and feel like implants do.

Q: Will I Need To Have One Implant Placed For Each Tooth That Is Missing?

A: No. In fact it is possible to replace all of the lower teeth with an over denture that is supported by only 2-4 implants. On the other hand, sometimes it might work in your advantage to replace your back teeth with an implant for each tooth to provide additional strength.

Q: How Do I Know If I'm Too Old For Implants?

A: Great question. Your overall health and your desire to improve the quality of life are much more important things to look at, than your age. We currently have patients from 40 years old to 80 + years old. There have been reports of people who are in their 90's having this procedure done with no problems.

Q: How Long Do Implants Last?

A: Most research has shown that implants have been successful for over 30 years. However, our goal is to make them so they last a lifetime. This is much improved from dentures, which are 5 years, and/or bridges where the expected time of use is between 7-10 years.

Q: Do You Offer Any Warrantee?

A: Yes. Even though dental implants have over a 95% success rate, there is still a very small chance that they won't completely bond. When this occurs, new implants are placed and the success rates for the replacement implants are even higher. When we replace the implants, we keep working for FREE until we get it right. The only thing you need to do is make sure you come in for your regular scheduled visits so that we can keep your gums and teeth healthy, which will prevent most possible problems.

Q: What is the Cost Of Implant Treatment?

A: Many people call and ask us, "How much is one implant going to cost?" While I wish it was that simple. The only way to determine actual cost is by coming in for a consultation and examination to find out if you have bone loss, if you'll need one, two, or more implants. See, the actual cost of implant treatment is based on a number of factors, such as the number of teeth being replaced, the type of treatment option recommended and whether additional procedures are necessary to achieve the proper esthetic and functional results.

Q: Does Insurance Cover Dental Implant Treatment?

A: Insurance coverage depends on your individual policy. Although most companies exclude implants as a covered benefit, many of them will pay the same benefit they would cover for the lowest cost alternative treatment option (partials and dentures) and some for the diagnostic records, if a specific request were made for "alternative benefits".

Q: What Are Some Common Misconceptions People Have When Choosing A Dentist?

Misconception #1: The dentist that offers the lowest price is the dentist you should choose.

Maybe – but not always. Here are a few points to consider.

Point #1: The price you see offered may not be for the services you want performed. Before you select a practice, decide what you want to accomplish. Usually, if a dentist is much lower in price than other dentists it may indicate that they run you through procedures faster, and spend less time with you. This may not be good, because the focus is not on quality. Also, price is usually an indication of quality. More efficient Dentistry may cost more. Better trained dentists who want to give you more time and quality of service cost more. Reliable service and products cost more. You don't buy the cheapest car, clothes, or foods. Don't let price alone be the deciding factor when choosing a dentist.

Point #2: The price you see advertised may not be the price you pay. Many people have learned that the low price they saw advertised was not the amount they were charged. And if you've tried a new dentist and paid more than was advertised, you too may have been the victim of false or misleading advertising. You probably learned the hard way that some companies offer a cheap price – and then pressure you into paying a lot more once they get you in the office. Some of them may not even mean to do it, but it just happens.

You'll find other practices – professionals like me who work hard to earn your trust and respect.

As a way of improving our profession, I've dedicated my practice to educating the public. The only way you can make an intelligent decision is to have all the facts you need. This is why I give away this booklet.

If you're thinking about having your teeth examined, whitened, or you are looking for other cosmetic or general procedures, I offer these three recommendations:

Recommendation #1: Make a commitment to yourself to get your teeth and gums examined every 6 months. The longer you wait, the worse it will be(and costly!). Regular check ups will extend the life of your teeth and help maintain their look and feel!

Also, 4 out of 5 people are walking around with the worst silent killer of teeth and it's called periodontitis- aka gum disease. If your gums are bleeding when brushing or eating hard food, you have bad breath, pain or sores in your mouth, gums are pulled back which make your teeth appear longer, or you see pus between gums and teeth, you must get in right away!

Recommendation #2: Ask questions. The way you learn about a practice is to ask specific questions and listen carefully to the answers. Here are the questions I suggest you ask:

- Do you have any testimonials from current patients who are satisfied and enjoy their experience with their dentist? If you are looking to have aesthetic or cosmetic work done, you will want to see before and after pictures of actual patients from that office like the ones in this booklet. Many dentists use books with pictures in them, but the problem is that these are not his or her patients.
- The second question you'd like to ask is "Is there any warranty or guarantee given?" For example, if you bought a washer and dryer, you will be offered a certain warranty that will guarantee that washer and dryer will work for a certain time period, and if it doesn't, they'll replace it. Well, in our office almost every procedure has a warrantee so if a filling fell out, or a crown fell off, we'd replace it for no extra charge.
- The third question you'd like to know is what is the doctor doing to stay current and keep his/her skills up to speed, especially if you are doing a specialized procedure. See, there are so many dentists out there, and some are better than others at different procedures. So, you want to make sure the dentist you choose to do your procedure is very experienced at it. Ask about any specific awards the dentist may have received since graduating from dental school. I recently earned the professional designation Master of the Academy of General Dentistry after completing a structured and demanding set of requirements after first achieving "Fellowship" 5 years earlier. Remember, the dentist that is committed to continuing education is someone who is best able to provide you and your family with the latest treatments.
- Finally, the last question that many of our patients ask, and I think is very important is, "What does the dentist do to insure that you are going to have an anxiety free and pain free experience?"

For example, many of our patients come in very nervous and scared, but find out that we have cameras and we can now use lasers to detect cavities where x-rays couldn't. It's amazing how many of our patients leave our office telling us how it didn't hurt a bit.

"When I went to Dr.Al Internoscia's office, I was absolutely thrilled to find out that he did everything possible to make sure I had an enjoyable and pain-free experience. I now tell all of my friends to go there!"

Anthony Antonucci Hillsborough, NJ,

By asking these questions and spending the small amount of time necessary to make an intelligent choice of a dentist, you will help create a doctor-patient relationship founded on mutual trust and respect.

Recommendation #3: Once you're satisfied that you're working with an honest, competent professional, set up an appointment.

By following these recommendations, you'll gain all the information you need to make an informed, intelligent decision. If you want the lowest price service, many practices in the phone book can help you. But if you want great service by a well-qualified dentist, who can service your dental needs completely and thoroughly – creating healthier, whiter teeth, preventing and treating your gum disease, and making your dental experience an enjoyable one– **then I invite you to call me.**

Q: I want to know if I'm a candidate, but I don't want to go to an office that is pushy and try to sell me? What can I do?

A: Great Question. First, here's what I'd like to offer you:

A FREE, NO OBLIGATION CONSULTATION!

Yes, we will do something your family doctor wouldn't do.

Provide an initial interview and consultation with no charge!

And no, it will not be a disguised sales presentation. Or a "pitch". Or anything, except a brief (half hour or so) time to find out what concerns you have and to look at your gums and current situation and find out what we can do for you.

And simply put, you get to tell me what you want!

And that's it.

If, at the end of the consultation, you do not feel like we can help you, or that you don't like me, or that you want to keep doing what you're doing, etc., that's fine.

And that's it.

You go home, and we leave it at that.

NO PRESSURE. NO SALES. NO HASSLES!

You see, we know a critical fact:

IN TODAY'S SKEPTICAL AND FEARFUL SOCIETY, ANY ATTEMPT TO PRESSURE SOMEONE, OR SELL THINGS BEFORE THE TIME IS RIGHT Or Not Right At All, WILL ASSURE THAT THE PATIENT WILL RUN FOR THE HILLS!

Believe me, I could not be working with so many local residents, near retirees, and retirees if I was doing anything to make them uncomfortable! They wouldn't put up with it for a second!

I can't think of a better way to work.

Can you?

So why don't you think this over for a couple of days, and see if this makes sense to you?

If you have any major skepticism left, or maybe have a question or two, feel free to give us a call. You will find that when we talk, there will be zero push or pressure. Our goal is to educate you!

If you are really not interested or ready, that's great.

If you want to talk, that's OK too.

You have to understand that I love getting new patients, and as a matter of fact, we get a bunch of new patients every month. But, because I have a steady volume, I never accept patients that aren't really excited and interested in their dental future. I am going to be honest with you. I have so much fun seeing people's lives change for the better when they get their new teeth, that I would never work with anyone who wasn't excited and looking forward to finally getting the:

The Look And Feel They've Always Wanted With Their Teeth!

Life is too short to "fight" people who don't really want to HAVE A FUTURE WITH MORE COMFORT AND CONFIDENCE!

I hope you are thinking a lot about your own life, and whether or not you feel in control of it with the current dental situation you are in.

Or whether it is controlling you!

Even if we never talk, I want you begin to take a new view of your dental health. One that allows your natural joy and confidence be the dominant forces. So you can have the best life possible. And that I have shown you how to get rid of those bad frustrating feelings.

As I said before, there is too much good in life, to let worry and frustration about your teeth get in the way.

I'll be happy to answer your questions – or have you come in and give you a **Free Consultation and Recommended Action Plan** – without obligation of any kind. To reach me, call us at: **908-874-4555** and let us know you want the **"FREE Consultation!"**

Here's one last point: I know that many people are afraid to make a wrong decision. So in addition to dedicating my practice to patient education, I do one more thing as well.

I guarantee my work. That's right. I fully guarantee every procedure we do.

My Personal Guarantees!

All fillings, crowns, porcelain veneers, onlays, and implants are 100% guaranteed in full for three years. Additional guarantees are for up to five years as long as you come in for your cleanings and treatments as recommended.

If you like our service (like over thousands of your neighbors already do) then I want to provide you with high quality, affordable dental care for years to come. If you don't just let us know and we will send your x-rays to any dentist you choose. I am confident that if any other dentist used the same high technology I use and attend the same advanced education courses, and then he/she will agree with our recommended treatment!

Thanks very much for reading this report. I hope you found this to be helpful. If you have questions or comments -- or if you'd like to schedule a **FREE Consultation** which is usually priced at \$50.00 please call right now and set up your appointment at **908-874-4555**.

Sincerely, *Or Al Internoscia*Albert Internoscia, DMD, MAGD

P.S. THE FREE CONSULTATION OFFER IS FOR A LIMITED TIME ONLY. This offer expires in 30 days so call immediately to reserve your spot, 908-874-4555

PPS. The only way you can get **A Stronger Bite With More Comfortable, and Confident, Teeth Quickly, Easily, Anxiety-Free And Pain-Free is by calling and finding out what your options are. Please call today while this is fresh on your mind, and be amazed at how quickly we can have you loving your smile!**